

New world. New rules.

The Age of Disruption >> Leadership >>
Conscious Creation >> Future of Brands >>
Awakening Human Extraordinary



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Host of:



thrive
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disrup
tion

Carley Marcelle



"Great content. Would listen to her for hours!"
Taylor Wisham, Women of the Now

BNSF



SAP SuccessFactors



Fusing together a diverse professional background across industries from entrepreneurship, to change management, to marketing and fifteen years as an actor and writer transporting audiences into different worlds, Carley Marcelle is on a mission to help leaders reimagine the future... and their role in it. She speaks on how to awaken extraordinary humans so that we can consciously build extraordinary things. Her highly creative, big picture perspective helps organizational leaders to reframe how they understand both disruption and their "brand" so that they can leverage it to respond better and faster to disruptive events like pandemics, social justice and political tensions, and drastic changes to markets.

Carley is a speaker, content producer, brand consultant and the founder/CEO of the Matutine Network - an "experience" network (next gen TV network) empowering individuals and their organizations to consciously create a thriving humanity future.

"Carley is truly a life artist, life student, and highly innovative problem-solver who can figure out her way through just about any terrain."— Mikki Williams, Hall of Fame Keynote Speaker, Tedx, Vistage Master Chair



#BETAIN Real Talks with Heather King of Salesforce and Allison Johnson, Former CMO of Paypal

"Carley is a rare innovative strategist with exceptional execution skills capable of guiding any organization, product or brand to a footprint that creates impact."- Bob Rook, CEO of 3D Results Management Consulting



#Reimagine Together with TEDx Speaker & Revenue Consultant, Ashley Quinto Powell

"Carley is a highly engaging educator who presents complicated processes and concepts in a digestible manner - the 2 hour workshop felt like 30 minutes."- Alec D'Alelio, Launch Pad

"The first problem for all of us, men and women, is not to learn, but to unlearn." - Gloria Steinman

The Age of Disruption is a new world. In a new world there are new rules. I want to help organizational leaders to unlearn the old, and play by a new set of rules that will make you more resilient, resourceful, and empowered as you and your teams navigate volatile climates.

SPEECHES & WORKSHOPS

How to Awaken Your Extraordinary "Undisruptable" Brand

"The organizations that survive [disruption of this magnitude] will be those with the resources to innovate the fastest." Ray Dahlio, TEDTalk post Covid

What if I told you that every single business, every single person, has the ability to survive, and even thrive, in disruption? Because we all have the resources if we can unlearn the old, and think about it differently. We need to play by a new set of rules. I'd like to show you the future of "brand" and help you to see how awakening your thriving humanity brand is your best ticket to "undisruptable"... and a bright future for all of us.

Prepare Your People: Awakening the Extraordinary Human Basics... with an Actor

"Don't judge a fish by its ability to climb a tree." - Albert Einstein

What is the Age of Disruption, and why does it matter? Since Harvard and the flashy tech industry snatched up the word, we've become desensitized to the weight and breadth of its meaning... but with the intensity of change in all facets of life happening at an unprecedented rate, it's time we evolve the dialogue on what disruption really is and how best to prepare for it. If you want to thrive in disruption, you need to prepare your **people**. Unlock the extraordinary human basics and humans are capable of extraordinary things. This workshop helps teams to shift their mindset on disruption and activate creative self leadership to increase morale, motivation, and innovation capabilities.

A Note from Your Daughter: Help Me

In a note to my parents, my country, and my world, I walk through what I've learned, what I'm grateful for, and where we can go now. What has been has served its purpose. In this poetic and practical journey, I give leaders a glimpse of what a thriving humanity means, why a shift in priorities is both necessary and inevitable, and how their organizations can help the next generation - how they become the heroes we need and want to follow.

Let me help you thrive in disruption.

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